

Maria Manolopoulou

Learning Experience Design, Instructional Design, e-Learning Design & Development

Contact



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[My Online Portfolio](#)



London, UK

About Me



I specialise in creating engaging and effective learning experiences. My focus is on understanding the learner and designing tailored solutions that foster personal and professional growth. My work incorporates various techniques, including video, animation, storytelling, and gamification, to make learning both meaningful and enjoyable.

Education



2014

Association for Project Management

Project Management Certification

2011 - 2012

University of Manchester, UK

MA Digital Technologies, Communication & Education

2006 - 2010

University of Macedonia, Greece

BSc Applied Informatics

Skills



Articulate 360

Animations

Adobe Creative Cloud

Vyond

Storyboarding

Storytelling

Interactivity

Gamification

Video

Simulation Training

Scripting

Languages



English | Spanish | Greek

Work Experience



Oct 2018- Onwards

Self- Employed , Contractor

Learning Experience Designer

Working with clients from the start of the project to understand learning needs, advising on appropriate pedagogical approaches, and managing the entire learning design process. I aim for creative approached in design and content development, ensuring a user friendly experience, and collaborating with stakeholders to deliver high-quality solutions. My commitment to accessibility and inclusivity drives me to create learning environments that are both engaging and equitable.

London Business School

Channel 4

Dyson

CBRE

Apple

Multiverse

Cambridge University

DHL

Nordea

Astra Zeneca

Facebook

Bain & Co

June 2016 - March 2018

KPMG, London UK

Senior Learning Designer

Working with clients from the start of the project to understand learning needs, advising on appropriate pedagogical approaches, and managing the entire learning design process. I focused on content development, ensuring a positive user experience, and collaborating with stakeholders to deliver high-quality solutions. My role also included ensuring accessibility and inclusivity across courses to create learning environments that are both engaging and equitable.

Shortlisted for Learning Designer Award - Learning Technologies 2018

August 2014 - May 2016

CIPD, London UK

Instructional Designer

Develop engaging e-learning materials , supporting both internal and external training needs to enhance the digital learning experience for CIPD qualifications. My role included UX design for the learning experience as well as scripting, storyboarding of rich media assets as well as the design of interactive activities.

August 2012 - August 2014

Kwik-Fit, Derby UK

e-Learning Developer

Implemented e-learning and instructional design strategies to enhance blended and online content delivery. Key responsibilities included: applying instructional design theory to develop storyboards, scripts, and content for eLearning modules, transforming technical information into engaging, interactive formats. The role also involved coordinating media production, including commissioning and preparing illustrations, images, and producing educational videos to enrich learning experiences.